

# 2016 PLIA #LifeGoals Contest

*#LifeGoals*

#LifeGoals

## Life Goals In A Snapshot

@PLIAlifegoals

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# Social Media Campaign



Life Goals PH

October 19, 2016 · 🌐

...

We all love taking pictures. We all have goals. So we decided to give some lucky winners the chance to win a Dell Laptop, iPad mini, Daniela Andrade Tickets, Instax cameras and GCs by telling us about their #LifeGoals! Here's how to enter and win:

1. Upload a photo of your Life Goals and tell us about how financial planning or insurance is helping or has helped you achieve them, using the hashtags #LifeGoals and #PLIALifeGoals.
2. Tag our account Life Goals In A Snapshot. If you saw the contest through one of our partners, tag them too!
3. Please don't forget to make you post entry "Public" so that we can check it out!
4. If you're using grabbed images, remember to credit the owner to qualify for the contest. Though we highly encourage you guys to put those IG Art photo skills to work!
5. The more entries you have, the more chances of winning! We want to hear all about your different goals and descriptive answers are extra points!

We'll be choosing 2 winners weekly and 1 grand prize winner per month throughout the 2 month contest period. So come on! Let's use the power of social media to show everyone how we can turn #LifeGoals into #GoalsAchieved!



#LifeGoals



Life Goals PH

November 29, 2016 · 🌐

...

This Dell laptop will soon belong to one of our winners! Could that be you? Share your #LifeGoals with us now! We're accepting entries until Friday. Don't miss out on this chance!

Full mechanics here: <http://bit.ly/2eSS2WF>  
#PLIALifeGoals



👍❤️😂 10K

79 Comments 27 Shares



Life Goals PH

November 23, 2016 · 🌐

...

Keep sharing your #LifeGoals with us. We still have some cool prizes up for grabs! We've got more Instax Mini 8s and a Dell laptop to give away so share your stories with us and you could be the lucky winner to take a prize home!

Full mechanics here: <http://bit.ly/2eSS2WF>



👍❤️😂 Joel S. Elorde and 25K others

337 Comments 309 Shares

Social Media Campaign

**Life Goals PH**  
November 9, 2016 · 🌐

Hello from the iPad mini that could be yours!  
How to win? Simply join our contest, tell us about your **#LifeGoals** and get the chance to win. Multiple entries are allowed because we love hearing all the amazing things you guys have done and want to do. What are you waiting for? Submit your entries now:  
<http://bit.ly/2eSS2WF>




**#LifeGoals**  
SHARE YOUR GOALS AND  
GET THIS IPAD MINI!

👍❤️👤 27K      94 Comments 19 Shares

**Life Goals PH**  
October 19, 2016 · 🌐

Turn your **#LifeGoal** of watching Daniela Andrade live into **#GoalsAchieved**! Join our **#LifeGoals** photo contest and get the chance to win 2 tickets from **Stages Sessions** to her concert this Saturday.

Get the full mechanics on how to win here:  
<https://www.facebook.com/PLIALifegoals/photos/a.1481496095492478.1073741828.1480606925581395/1595878697387550/?type=3>



👍 10      4 Shares

**Social Media Campaign**





Life Goals PH

December 4, 2016 · 🌐

Remember that there is always something to be thankful for. Choose to be grateful. Happy Sunday!  
#PLIALifeGoals



46

7 Shares



Life Goals PH

December 8, 2016 · 🌐

The secret to having a worry-free future is to practice spending less and saving more. Not giving in to all your "I want this and that..." won't stop you from enjoying life but it will actually help you enjoy a more fulfilling and content life ahead. Invest your money wisely as early as now! #LifeGoals



24

3 Shares

Quote Post



Life Goals PH

December 16, 2016 · 🌐

...

We think it would be great if Santa gave the gift of insurance. In case he misses you on his list, why not gift yourself? Inquire today! Visit [plia.org.ph](http://plia.org.ph)



Life Goals PH

December 20, 2016 · 🌐

...

This Christmas, give more than just your heart! Give the gift of financial planning and help the ones you love make their **#LifeGoals** come true! For more info: visit [plia.org.ph](http://plia.org.ph)



👍 12

2 Shares

Quote Post



Life Goals PH

December 21, 2016 · 🌐



Financial planning is the gift that keeps on giving. It's the gift that gives back to you, protects you, and helps you out in times of need!



👍 11

1 Share



Life Goals PH

December 22, 2016 · 🌐



Invest in the ones you love. Give the gift of investment. Visit [plia.org.ph](http://plia.org.ph)



👍 8

Quote Post





Life Goals PH

December 23, 2016 · 🌐



Give something meaningful for the coming year. Share the gift of Insurance and help those dear to you stay protected and achieve their #LifeGoals. Visit [plia.org.ph](http://plia.org.ph)

#LifeGoals



7

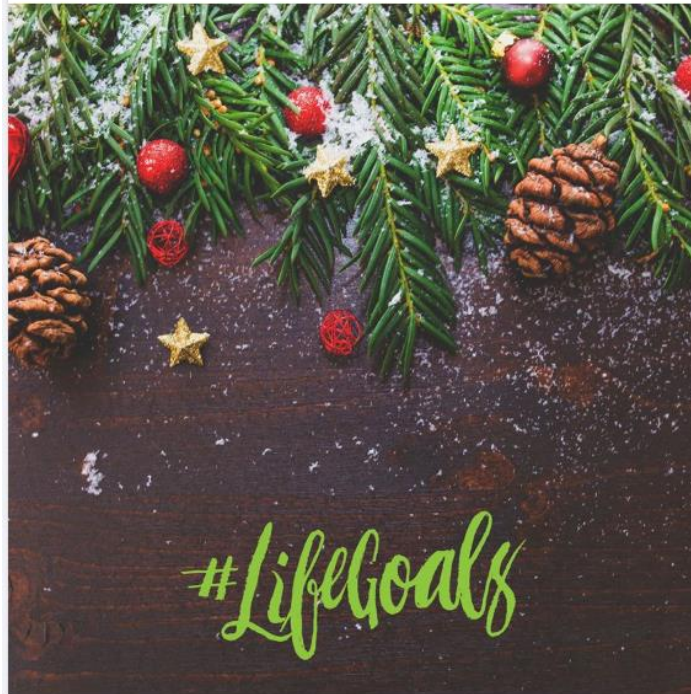


Life Goals PH

December 23, 2016 · 🌐



How will you be spending the holidays with your loved ones? Share with us your holiday plans.



8

Quote Post



Life Goals PH

December 25, 2016 · 🌐

The Philippine Life Insurance Association wishes everyone a Merry Christmas! Celebrate this blessed season with those you love most.



#LifeGoals

13



Life Goals PH

December 31, 2016 · 🌐

Another year is about to come to a close. Are you ready to make great choices for the next one? Start by choosing right through financial planning to turn #LifeGoals into #GoalsAchieved! Visit [plia.org.ph](http://plia.org.ph)



#LifeGoals

11



Life Goals PH

October 22, 2016 · 🌐

Congratulations Mariness Uy, your #LifeGoal of watching Daniela Andrade live will soon become #GoalsAchieved! To claim your tickets, send a PM!

CONGRATULATIONS  
MARINESS UY!



#LifeGoals



PHOTO CONTEST



22



Life Goals PH

December 2, 2016 · 🌐

Thank you for sharing your #LifeGoals with us Ray Joson! We hope financial planning helps you turn more of your dreams and goals into #GoalsAchieved. Congrats on winning a Fujifilm Instax Mini 8 camera to help you document life's best moments.

Congratulations also to Kriezher Veehne, Shannen Ah, Karen Cimafranca, Chloe Ratilla, Rendell Cervantes and Suzayne Lumbo! Thank you for sharing your #LifeGoals with us. You each get Php 1,000 worth of National Book Store Gift Certificates!

To claim your prize, please send us a message. 😊

CONGRATULATIONS  
RAY JOSON



#LifeGoals



PHOTO CONTEST



Joel S. Elorde and 41 others

7 Comments

Winner Post





Life Goals PH

December 10, 2016 · 🌐

Congratulations Kryzle Nicole De Luna and thank you for sharing your **#LifeGoal** with us! You win an Instax Mini 8! We hope this camera helps you turn more goals into **#GoalsAchieved** and capture life's best moments!

CONGRATULATIONS  
KRYZLE NICOLLE DE LUNA



*#LifeGoals*

PHOTO CONTEST

👍❤️👏 45

4 Comments 4 Shares



Kryzle Nicole De Luna

Follow · 17 hrs · 🌐

**#LifeGoals ... To Travel by the Sea,**

What's the difference between riding on an airplane and on a cruise ship? Well, they will both bring you from one destination to another but traveling by the sea will give you the experience of staying in a classy hotel while roaming between two or more different destinations. You'll also witness the waves of the deep blue sea which is very relaxing.

Start saving your money and not just invest on your daily needs. Escape from the everyday environment from work and appreciate everything because life's too short.

**#GoalsAchieved**  
**#PLIALifeGoals**  
Life Goals In A Snapshot



👍 Like 💬 Comment ➦ Share

*Life Goals* Write a comment...



Winner Post





Life Goals PH

November 9, 2016 · 🌐

...

Thank you for sharing your #LifeGoals with us Marky Gallibu! We hope financial planning helps you turn more of your dreams and goals into #GoalsAchieved. Congrats on winning a Fujifilm Instax Mini 8 camera to help you document life's best moments.

Congratulations too to Jayson Lomboy, Joana Catipay, Lorraine Moral, and Eunice Valerie Balang! Thank you for sharing your #LifeGoals with us. You each get Php 1,000 worth of National Book Store Gift Certificates!

To claim your prize, please send us a message. 😊

CONGRATULATIONS  
MARKY GALLIBU



PHOTO CONTEST



51

25 Comments 1 Share



Life Goals PH

November 21, 2016 · 🌐

...

Marky, we hope you enjoy your Instax Mini 8 from PLIA's General Manager Sir George Mina. May it be the perfect companion for you to capture and immortalize life's dearest moments and #LifeGoals. Keep on reaping the benefits of financial planning!

Do you want to win amazing prizes? Join our #LifeGoals contest while it's still running. <http://bit.ly/2eSS2WF>

CONGRATULATIONS  
MARKY GALLIBU



PHOTO CONTEST



Joel S. Elorde and 41 others

6 Comments 1 Share

Winner Post



Life Goals PH

November 19, 2016 · 🌐

...

Congrats **Jesus Concepcion** ! And thank you for sharing your **#LifeGoals** with us. You are the lucky winner of an iPad mini! We hope it becomes a tool to help you turn more of your goals into **#GoalsAchieved**!

Please send us a PM to claim your prize.

CONGRATULATIONS  
JESUS CONCEPCION



**#LifeGoals**



PHOTO CONTEST



40

23 Comments 1 Share



Life Goals PH

December 1, 2016 · 🌐

...

**Jesus Concepcion** picking up his iPad prize from PLIA General Manager George Mina. Congratulations and thank you for sharing with us. We hope this prize becomes a great tool in turning more of your **#LifeGoals** into **#GoalsAchieved**!

CONGRATULATIONS  
JESUS CONCEPCION



**#LifeGoals**



PHOTO CONTEST



Joel S. Elorde and 30 others

5 Comments

Winner Post



Life Goals PH

December 12, 2016 · 🌐

Congratulations Marga Galicia and thank you for sharing your #LifeGoal with us! You are the lucky winner of our Dell Laptop! We hope this device helps you turn more goals into #GoalsAchieved!

To claim your prize, kindly send us a message.

CONGRATULATIONS  
MARGA GALICIA



#LifeGoals



PHOTO CONTEST

👍❤️👏 79

11 Comments 4 Shares



Life Goals PH

January 5, 2017 · 🌐

We would like to congratulate Marga Galicia for winning our grand prize: a Dell laptop awarded by PLIA General Manager, George Mina. Thank you for sharing your #LifeGoals with us. May this new gadget and new year allow you to turn more goals into #GoalsAchieved!

CONGRATULATIONS  
MARGA GALICIA



#LifeGoals



PHOTO CONTEST

👍❤️👏 23

4 Comments 6 Shares

Winner Post

Turn

*#LifeGoals*

into #GoalsAchieved!



End

*#LifeGoals*