

2017 PLIA Rhythm of Life Contest

#LifeGoals

Social Media Campaign



Life Goals PH

October 14, 2017 · 🌐



Here we go! Join our "Rhythm of Life" contest for a chance to win a Fujifilm X-A3 Camera, an iPad mini, a laptop, GCs, and many more amazing prizes! The rules are really simple. Here's how:

- Get creative! We'll be posting 4 fun situations for you to join in.
- Take a video or Boomerang of yourself acting out the different situations!
- Comment your video or Boomerang in the corresponding post of the situation and tell us about it by adding a short caption. Bonus points if you can include a money-smart tip!
- Your video entry should be posted on the CORRESPONDING post. Entries posted on mismatched situations will not qualify.
- The more entries you send, the more chances of winning. Make an entry for all the situations if you can!
- Winners will be judged based on a fixed criteria.
- Contest runs from October 14, 2017 to November 18, 2017! There will be Minor winners and a Grand Prize winner.
- You can submit your entries until November 18, 2017, 11:59PM.

We can't wait to see your entries! #PLIRhythmofLife



Life Goals PH

October 14, 2017 · 🌐

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Time to get creative for the Rhythm of Life contest for a chance to win a Fujifilm X-A3 Camera, an iPad mini, a laptop, GCs, and many more amazing prizes! The rules are really simple. Here's how: Take a video or Boomerang of yourself showing us all the different ways YOU INVEST IN A BETTER FUTURE BY STAYING FIT! Post it as a comment on this post! Send in your video with a little caption on what it's about to qualify! We're excited to see what you come up with!

Join until Nov. 18, 2017!

*Videos of other situations posted on this post and vice versa will not count as entries.



👍👍👍 602

130 Comments 84 Shares 276K Views



Life Goals PH

October 22, 2017 · 🌐

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Ready for challenge #2? Take a video or Boomerang of yourself showing us all the different ways YOU INVEST IN A BETTER FUTURE BY STAYING FIT! Post it as a comment on this post! Send in your video with a little caption on what it's about to qualify! We're excited to see what you come up with!

Join until Nov. 18, 2017, 11:59pm!

*Videos of other situations posted on this post and vice versa will not count as entries.



👍👍👍 914

86 Comments 97 Shares 274K Views

Social Media Campaign



Life Goals PH

October 21, 2017 · 🌐

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Our contest is live! Don't forget to join for the chance to win amazing prizes! The "Rhythm of Life" contest will be based on the following criteria:

ENGAGEMENT - How many people react to and view your entry?
[40 points]

RELATABILITY - How well do people relate to the way you enacted the situation
[30 points]

CREATIVITY - How creative was the execution of your video?
[15 points]

JUDGE'S SCORE - How much did the judges enjoy your video?
[15 Points]

BONUS - Add a money-smart tip for an extra 1 point!

#PLIARhythmOfLife

Contest link: tinyurl.com/PLIARhythmOfLife



👍 Kirby Batara and 19 others



Life Goals PH

October 28, 2017 · 🌐

...

READY TO WIN? These are the amazing prizes that we have up for grabs for the #PLIARhythmOfLife contest! Join here:

tinyurl.com/PLIARhythmOfLife



Kirby Batara and 45K others

295 Comments 261 Shares

Social Media Campaign

Life Goals PH
October 29, 2017 · 🌐


SHARE THIS POST AND WIN! Caption it with THE IMPORTANCE OF CREATING A BUDGET! Add a money-smart tip!

EXTRA POINTS if you get creative and take a maximum 30-second video or Boomerang of yourself acting out the importance of creating a budget! Share your video in the comment section of this post to enter! Bonus points if you can include a money-smart tip!

Join until Nov. 18, 2017, 11:59pm!

*The more entries you send, the more chances of winning. Make an entry for all the situations if you can!

*Videos of other situations posted on this post and vice versa will not count as entries.



RHYTHM OF LIFE

The importance of creating a budget or saving!

👍❤️👏 1.5K 276 Comments 318 Shares 382K Views

Life Goals PH
November 4, 2017 · 🌐

Don't miss out on the chance to win some awesome prizes! Join our Rhythm of Life contest. Click here to find out more!
tinyurl.com/PLIARhythmOfLife



MOVE + CREATE!
Join our Rhythm of Life contest and win exciting prizes!

RHYTHM OF LIFE
CONTEST!

#LifeGoals

👍 17 2 Comments 1 Share

Social Media Campaign



Life Goals PH

November 5, 2017 · 🌐

SHARE THIS POST AND WIN! Caption it with HOW FINANCIAL PLANNING HELPS YOUR REACH YOUR #LIFEGOALS! Add a money-smart tip!

EXTRA POINTS if you get creative and take a maximum 30-second video or Boomerang of yourself acting out how financial planning helps your reach your #LifeGoals! Share your video in the comment section of this post to enter! Bonus points if you can include a money-smart tip!

Join until Nov. 18, 2017, 11:59pm!

*The more entries you send, the more chances of winning. Make an entry for all the situations if you can!

*Videos of other situations posted on this post and vice versa will not count as entries.

RHYTHM OF LIFE



How financial planning helps you reach your #LifeGoals.



109

21 Comments 17 Shares 218K Views



Life Goals PH

November 11, 2017 · 🌐

One week left to send in your entries! Our #PLIARhythmofLife contest ends on November 18, 11:59pm. Find out how join, here:

tinyurl.com/PLIARhythmofLife



15

4 Comments 3 Shares

Social Media Campaign



Life Goals PH

December 20, 2017 · 🌐

Thanks to everyone who joined our #PLIARhythmOfLife contest! We got so many amazing entries and will be announcing winners soon!



#LifeGoals

RHYTHM OF LIFE



THANKS FOR all
YOUR ENTRIES!



10

3 Comments



Life Goals PH

December 22, 2017 · 🌐

TIME TO WIN! Excited? We've got some amazing prizes up for grabs from the #PLIARhythmOfLife contest! Stay tuned for the announcements!

RHYTHM OF LIFE

TIME TO WIN!



#LifeGoals



7

2 Comments

Social Media Campaign



Life Goals PH

December 27, 2017 · 🌐



Invest your time where it counts. Invest in your family.

For more info visit www.plia.org.ph



6



Life Goals PH

December 29, 2017 · 🌐



Let your money work for you. Invest and watch your funds grow to help build a brighter future.

For more info visit: www.plia.org.ph



5

1 Share

Quote Post



Life Goals PH

December 26, 2017 · 🌐

Congratulations, Mariagracia Patricia Mendoza and Tim Soriano for moving to the Rhythm of Life and winning Php 2000 worth of Toby's Sports gift certificates! Kindly send us a message to find out how to claim your prize! #PLIARhythmofLife



Mariagracia Patricia Mendoza This is always my feeling when I just got paid!!!! Haha! I'm always excited about it as if I'm a child given a candy. I think I qualify for I always love to take a snap in every situation I'm in. Memories are irreplaceable!

Smart Money Tip- buy a piggy bank and always put your coins there in the end of the day. Of course you have to resist taking! Or let someone hide it away from you! Haha!

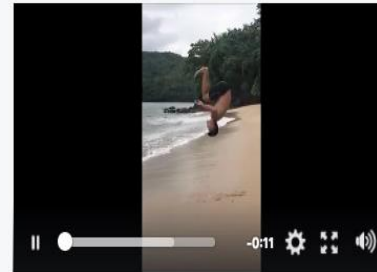


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Y

Like · Reply · Message · 🗨️ 20 · November 16 at 10:00am



Tim Soriano The feeling I get when I just got paid is an indescribable joy and adrenaline rush that is equivalent to the feeling of doing a backtuck in the beach and landing it! MONEY SMART TIP: When you get your pay, quickly put 60% or more in your savings and only spend what's left for the necessities! Self control is key to saving up and reaching your financial goals! Another tip is to invest your money in assets like small businesses and not just liabilities like getting new gadgets.



Like · Reply · Message · November 17 at 5:11pm · Edited

Winner Post



Life Goals PH

December 26, 2017 · 🌐

Congratulations, **Rhobelle Mae Ferrer Macachor** and **Liz Tan-Duatin** for moving to the Rhythm of Life and winning Php 2000 worth of National Bookstore gift certificates! Kindly send us a message to find out how to claim your prize! #PLIARhythmofLife



1 Share



Rhobelle Mae Ferrer Macachor The feeling you can finally go shopping but since i am aduting shopping means GROCERY SHOPPING!!!

Know your priorities first before spending the want. Do the needs of spending first and do the wants later if you have extra and don't use it all up. Leave a fraction for emergency uses

<https://twitter.com/robberhobs/status/926431119368536064>



Rhobelle Macachor on Twitter

"<https://t.co/Og9ZDNaNfn>"

TWITTER.COM

Like · Reply · Message · Remove Preview · 🗨️ 3 · November 3 at 8:53pm



Liz Tan-Duatin "Rhythm of Life"

My Journey to Push up.

I can't barely lift myself before and categorized having weak bone, but now with the determination to be fit and healthy. I was able to do it with proper diet and exercise. I feel stronger now and more focused and determined. And i believe that's the key for me to have a better future.

Money smart tip: You can do exercise anywhere and anytime even without paying for a gym.

#PLIARhythmofLife

#LifeGoals



Like · Reply · Message · 🗨️ 2 · October 28 at 2:27pm · Edited

Winner Post



Life Goals PH

December 26, 2017 · 🌐

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Congratulations, Winona Nicole Austria Aycardo and Salome Sandajan Dizon for moving to the Rhythm of Life and winning Php 2000 worth of Sodexo gift certificates! Kindly send us a message to find out how to claim your prize! #PLIARhythmofLife



2

1 Comment



Winona Nicole Austria Aycardo My parents are very hardworking in my own little way, whenever I received my allowance I save 20% I don't have to ask from them to buy my other needs. And this is the feeling I want to share



Salome Sandajan Dizon my daughter's niña rose and mary rose, really looks happy as I payed them for cleaning the dishes.
My money-smart tip:
Instead of buying something new, clean up what you already have.
#LifeGoals
#PLIARhythmofLife



Like · Reply · Message · 🌐 9 · October 22 at 6:26pm

Winner Post



Life Goals PH

December 26, 2017 · 🌐

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Congratulations, **Renan Ignacio Dizon** and **Christian Calma** for moving to the Rhythm of Life and winning Php 2000 worth of The Coffee Bean and Tea Leaf gift certificates! Kindly send us a message to find out how to claim your prize! #PLIARhythmofLife



Renan Ignacio Dizon this is the feeling when i got paid, its like raining money and its blessing!.

My money smart tip: Purchase only things that you really need and not the things that you only want.

#LifeGoals

#PLIARhythmofLife



Like · Reply · Message · 🗨️ 9 · November 2 at 9:18am



Christian Calma Being a nurse is not an easy job to do. It requires physical, mental and emotional effort. We are known for taking good care of others and often tend to forget to take good care of ourselves. Yoga has become an integral part of my life. It helps me to desecr stress, anxiety and pain. I feel more relaxed, calm and self aware. I take into consideration that even small investments in self care can have a positive impact on my journey to better health. #LifeGoals #PLIARhythmofLife



Like · Reply · Message · 🗨️ 44 · 17 hrs · Edited

Winner Post

 Life Goals PH
December 26, 2017 · 🌐

Congratulations, Charlene Franco for moving to the Rhythm of Life and winning a Fujifilm Instax camera! Kindly send us a message to find out how to claim your prize! #PLIARhythmofLife



 0:02 / 0:10     #lifegoals

  4

1 Comment 1 Share 289 Views

 Charlene Franco to achieve your #lifegoals do financial planning like mine 😊

#pliarhythmoflife

make some money - spend less save more - give money to your family - invest - make your goal or dream come - travel and worry less



Like · Reply · Message ·   7 · November 16 at 12:03am · Edited

Winner Post



Life Goals PH

December 26, 2017 · 🌐

Congratulations, Ridd Asuncion for moving to the Rhythm of Life and winning a Fujifilm X-A3 camera! Kindly send us a message to find out how to claim your prize! #PLIARhythmofLife



74 Views



Ridd Asuncion Everything begins with a plan, until I live it and achieve it.

If you would ask me to describe myself uniquely, I'd probably say that I am an adventurous human being who loves being outdoors and spending time being active. I love traveling at such a young age because this is where I experience a different kind of enlightenment in which I can never gain inside the four corners of the classroom. Financial planning has greatly helped me achieve one of my life goals and that's traveling. It helped me support my love for travel without spending a lot and became my ultimate companion in reaching my goals.

PLAN IT. LIVE IT. ACHIEVE IT ✓✓✓ #LifeGoals Melda Ignacio



Like · Reply · Message · 🗨️👍👍 40 · 15 hrs

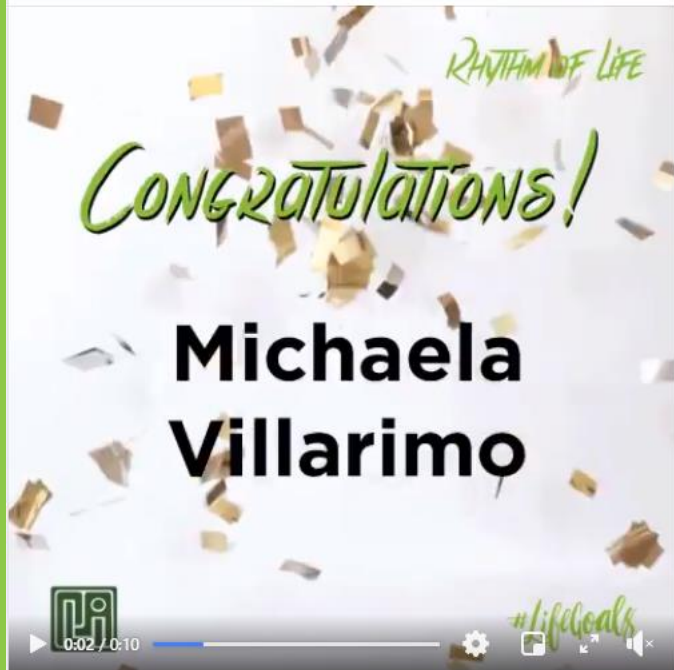
Winner Post



Life Goals PH

December 26, 2017 · 🌐

Congratulations, Michaela Villarimo for moving to the Rhythm of Life and winning an iPad mini! Kindly send us a message to find out how to claim your prize! #PLIARhythmofLife



90 Views



Michaela Villarimo Financial Planning for Life Goals

My goal in life is to travel, to see the world, to be free, and in the future share in any way that I can. Share memories and stories, share some travel tips, and share happiness along the journey.

These #lifegoals are just wishful thinking if I will not plan my finances to achieve them, and it is not just about knowing how much will it cost to fulfill these wishes. The process of financial planning allows me to see where I stand financially and help me determine the steps I must take to reach my objectives. For someone like me who is earning just enough, I cannot sacrifice my basic necessities just to fulfill my wish to travel as often as I would like to. That is why it is important to first be aware of my limits before preparing for my next trip because travelling doesn't mean you have to be broke the following day, right? There are a lot of ways to enjoy and live life without spending too much. I often travel (wisely) by booking for flights and tickets ahead of time and continuously checking for promotional offers online and of course avoiding peak seasons when necessary, also it is better to travel by group so that you get to divide the expenses to a larger number, shrinking individual expenses to a maximum. To make the long story short, basically, you just have to plan for your goals, else it will be difficult or worse impossible to achieve them. #PLIARhythmofLife



Like · Reply · Message · 13 hrs · Edited

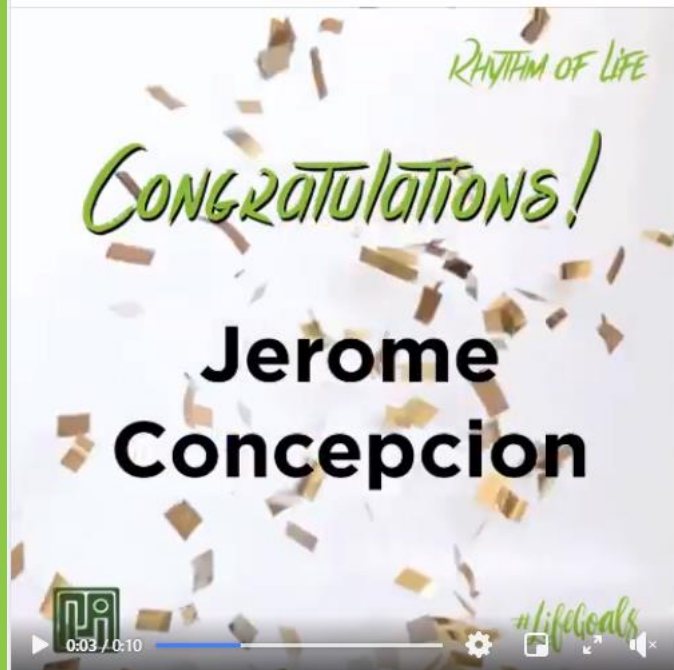
Winner Post



Life Goals PH

December 26, 2017 · 🌐

Congratulations, Jerome Concepcion for moving to the Rhythm of Life and winning a laptop! Kindly send us a message to find out how to claim your prize! #PLIARhythmofLife



1 Share 543 Views



Jerome Concepcion My Life Goal for Everyday is making my Day Happy and Better. Every day try to do something new. Explore and think out of the box. Your life needs an everyday goal. Try to do and achieve something new, to make your future rich from experiences. Enjoy your life and enjoy your blessings. Be active to double the fun.

My Money Smart Tip is every time that you have an extra money or income, just save. The future is unpredictable, just be prepared and always be ready.

#PLIARhythmofLife



Like · Reply · Message · 🌐 5 · 6 hrs

Winner Post

End

#LifeGoals